



## PRESS RELEASE

### Kenya Airways offers Italian visitors first class African experience

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**Nairobi, November 18, 2019** – Kenya Airways Plc (NSE: KQ) has enhanced services to its customers on the Rome – Nairobi route with seamless connections to unlimited African Safari destinations and enhanced on-board services.

The airline, which resumed plying the route in June, has packaged an array of services to meet the needs of its leisure and corporate customers including signing a codeshare agreement with Alitalia that will enable customers connect to 17 Italian domestic and 9 international destinations.

KQ fly's 4 times a week from Rome to Nairobi deploying a newly upgraded Dreamliner B787-8 fleet. The aircraft offers 234 passengers with 30 in the Premier class and 204 in Economy.

KQ's Chief Commercial, Ursula Silling noted that the newly introduced Economy Comfort Seats will offer more Space of up to 8cm extra legroom compared to the rest of the Economy Class Cabin and other travel extras such as complimentary amenity kit, special pillows and a dedicated overhead cabin for guests' carry-on luggage.

"To enhance the experience of visitors hoping to explore Kenya, KQ has signed a partnership with Safarilink, a local carrier which will allow tour operators and travel agencies create unique holiday packages. This move will aid the growing number of tourists from Rome who are interested in exploring and having an adventure and experience of the continent," added Ms Silling.

The airline also offers KQ Go Wild Safaris - an unforgettable and unique safari product offered its guests to visit the Nairobi National Park with personalized and guided 4 hours game drive within the park.

In October, KQ entered an agreement with European train ticketing company, AccesRail to provide its passengers with connectivity to over 27 different train destinations in Italy from Rome's Fiumicino Airport.

Rome is KQ's 5<sup>th</sup> European destination after London, Amsterdam, Paris and Geneva. The airline flies to 55 destinations worldwide including operating the only direct, non-stop flights from Africa to New York.

By introducing direct flights from Rome to Nairobi and direct connections to Malindi, the seamless connection will be important to the Italian community who have made Malindi their second home.

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#### **About Kenya Airways**

Kenya Airways, a member of the Sky Team Alliance, is a leading African airline flying to 55 destinations worldwide, 43 of which are in Africa and carries over four million passengers annually. It continues to modernize its fleet with its 33 aircraft being some of the youngest in Africa. This includes its flagship B787 Dreamliner aircraft. The on-board service is renowned and the lie-flat business class seat on the wide-body aircraft is consistently voted among the world's top 10. Kenya Airways takes pride for being in the forefront of connecting Africa to the World and the World to Africa through its hub at the new ultra-

modern Terminal 1A at the Jomo Kenyatta International Airport in Nairobi. Kenya Airways celebrated 42 years of operations in January 2018 and was named Africa Leading Airline 2018 by the World Travel Awards. For more information, please visit [www.kenya-airways.com](http://www.kenya-airways.com)

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